

# Informed & Inspired

THE POOL GUY OF LOUISIANA

➔ In 2007, Rawlin Johnson and Dwayne Lalande set out to fill a niche in the local pool building market. Their vision was an innovative, detail-oriented construction company that delivers top-quality customized products and services. The result of their collaboration: The Pool Guy of Louisiana, a leader in watershape design, construction, and maintenance.


Today, Johnson serves as CEO and Lalande as head of sales as well as creator of Aquitour Watershape and Land Designs. Together they offer both basic design services—provided by The Pool Guy—and more intricate and sophisticated designs, which are Aquitour’s domain. The idea is to provide clients with a renowned design company for planning the space, and an affiliated construction company for bringing the plans to full fruition.

Every detail of each project is meticulously attended to during the design phase. The harmonious marriage between a client’s desires and the designer’s eye results in unparalleled beauty. “In some cases, clients want to be ‘wowed’ by the designer’s ability to create something from nothing, but in most cases they want to be heard,” explains Lalande. “Only with a full understanding of a client’s wishes and skilled craftsmanship can an idea be effectively turned into a space that is chic, refined, and restorative in nature.”

The Pool Guy brings an equal level of expertise to a project’s construction as Aquitour brings to the design process. With 55 years combined experience, its team of professionals is educated about every aspect of the design/build process. Implementing a policy of



company-wide industry certification, each employee is fully aware of what goes into the construction of a swimming vessel, including its hydraulics system, water chemistry, and maintenance—this ensures all members understand the company’s goals, and are equipped to deliver the high-caliber services for which The Pool Guy of Louisiana is known.

Beyond a project’s completion, homeowners have full access to The Pool Guy team should there be any concerns. “It is important that each client is attended to in an expedited manner if questions and issues arise,” notes Johnson. 

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Above: The circular pool symbolizes the Blue Hole off the coast of Belize, a favorite dive spot of the client. It features a bubble ring in the center to offer a therapeutic experience when standing over it.

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A MEMBER OF CARECRAFT, APSP

204 Burgess Dr, Broussard, LA 70518  
337-298-4746

[www.thepoolguyla.com](http://www.thepoolguyla.com)

In the Pool Business for 11 Years

Designs 25 Pools per Year

**SERVICE AREA:** Louisiana



Top and bottom left: This space offers an upper level pool and spa that extends from under the roof of the home, which spills over into a lagoon, creating a unique transition from the architecture of the home to the natural setting of the yard.



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Above: A modern twist to the traditional rectangle pool, this perimeter overflow tanning ledge is separated from the pool by a stepping bridge encouraging ease of use and safety for smaller children.